



WMQG
West Michigan Quilters' Guild

ADVERTISING SPECIFICATIONS for "PATCH OF NEWS" NEWSLETTER

The WMQG Patch of News is published bi-monthly by the West Michigan Quilters' Guild in the months of January, March, May, July, September, and November.

Submissions, ads, etc., may be emailed to the WMQG Patch of News Editor, Teresa Wyngarden at wmqgnews@gmail.com or by postal mail to:

WMQG
c/o Teresa Wyngarden
1428 Trailside Court, NW
Grand Rapids, MI 49504

Display AD RATES (sizes given are length x height):

Business Card	3.75"w x 2"h	\$20/issue
Quarter Page	3.75"w x 4.625"h	\$35/issue
Half Page	7.625"w x 4.625h"	\$50/issue

Classified AD RATES (available to members):

Cost is \$5.00 for a maximum of five lines.

Ad Requirements:

- ***Content deadline is due by the end of the second week in the months of February, April, June, August, October, and December.***
- Ads must be paid by newsletter deadline.
- Ads not meeting size constraints may be sized to fit.
- All ads **MUST** be print ready.
- A one time design fee of \$45 will be incurred if an ad needs to be created for you. Contact the newsletter editor with questions.