



ADVERTISING SPECIFICATIONS for "PATCH OF NEWS" NEWSLETTER

The WMQG Patch of News is published bi-monthly by the West Michigan Quilters' Guild in the months of January, March, May, July, September, and November.

Submissions, ads, etc., may be emailed to the WMQG Patch of News Editor, Deborah Richmond at Deborah@quiltedturtle.com or by postal mail to:

WMQG
c/o Deborah Richmond
4867 Rosses Point, NE
Belmont, MI 49306

Display AD RATES (sizes given are length x height):

Business Card	3.75"w x 2"h	\$20/issue
Quarter Page	3.75"w x 4.625"h	\$35/issue
Half Page	7.625"w x 4.625h"	\$50/issue

Classified AD RATES (available to members):

Cost is \$5.00 for a maximum of five lines.

Ad Requirements:

- ***Content deadline is due by the end of the second week in the months of February, April, June, August, October, and December.***
- Ads must be paid by newsletter deadline.
- Ads not meeting size constraints may be sized to fit.
- All ads **MUST** be print ready.
- A one-time design fee of \$45 will be incurred if an ad needs to be created for you. Contact the newsletter editor with questions.

